

Peru Free Library Long-Range Plan

Strategic Plan Summary

Goal one: Create a library that will provide a welcoming and inviting environment for the whole community. The patron-focused staff will support the library's service programs and meet community needs.

Specific Planning Goals:

1. Manage the permanent collection by feeding, weeding and soliciting feedback from our patrons.
2. Plan community focused art, music and educational programs for children and adults of all ages and abilities.
3. Encourage library staff to attend workshops offered by the State Education Department, CEF Library System, and the NY State Library System including the New York State Library Trustees Association.
4. Plan a comprehensive assessment of community needs.

Goal two: Provide easy access to information technology and digital resources. Library users will have increasing access to information technology to meet their needs and interests.

Specific Planning Goals:

1. Provide updated technology for library patrons.
2. Keep up-to-date on CEF services and promote technology available through CEF.

Goal three: Secure funding resources to sustain the historic character and integrity of the library and to create a sustainable future.

Specific Planning Goals:

1. Search for and submit grants for facility needs.
2. Create a 3-5 year plan of repair and maintenance projects. Keep a record of repairs for future Boards.
3. Encourage and actively seek donations and bequests for the Library.
4. Communicate library issues and needs to the Peru Town Board as appropriate.
5. Restart a Friends Group and encourage volunteerism.
6. Keep a balanced budget and complete a yearly analysis of equipment costs, services, resources, internal and external facility needs, and salaries and benefits of employees.
7. Make the library more accessible.

Goal four: Reach more community members by marketing library services and programs.

Specific Planning Goals:

1. Keep up with technology to advertise library programs and services (mailchimp, canva, wix, facebook).
2. Advertise library services and programs regularly using multimedia (newsletter, flyers, social media, press release).
3. Ensure patrons are acquainted with library resources and services.
 - Give tours to new patrons
 - Promote library services patrons may not know about (local history section, puzzle corner, faxing, etc)
4. Create a slogan
5. Install a new library sign closer to the road for better visibility.

Summary:

Continually review the long range plan and update as needed.

Adopted by the Library Board of Trustees: April 17, 2018

Updated: November 12, 2025